

TEE  *TIME*
TOPICS

September 30, 2018



PRESIDENT'S REPORT FOR SEPTEMBER 2018

Our biggest challenge these past two months continues to be Mother Nature. While our lost golf days, due to inclement weather and standing water, are actually below last year, our biggest frustration has been the consecutive days of rain. Anna Maria historically experiences an average of 23 days of rain between August and September. This year we've had more than 32 and had 14 days of rain in a 16-day span. Enough of that. The Board has reviewed a course drainage plan by an outside consulting/course design specialist. We believe the changes proposed would reduce our 'lost days' by a significant percentage. It is fairly expensive though, so we will work the bid and probably execute portions of the plan over time. We'll keep you posted as we move forward. This is a top priority.

Staying with the KRC golf activities, there are some real positives. The Golf Committee under the leadership of Bill MacMillan, secured the services of our new Golf Professional, Ken Butler. He was able to meet about 40 members during the 'Dine' portion of our first scheduled 'Nine, Wine & Dine' event. Unfortunately our golf scramble was rained out, but we had a successful 'Wine & Dine.' Thanks to all in attendance for your support. Ken had the chance to introduce himself and share his teaching philosophy. We're sure he'll fit in nicely at KRC and has already landed some new business. His business cards are available in the Pro Shop. FYI, our next 'Nine, Wine & Dine' is scheduled for Friday, October 19th. Be sure to sign up for this already popular event at the Clubhouse. Golfing space is limited.

The Greens Committee under Tony and Blake is also making strides. Our sandtrap improvements are underway and we'll be planting some trees and improving some of our landscaping between the greens and tees over the next few weeks. And finally, our practice chipping area is scheduled to open before the end of this month (September). It will be fair game to start using as soon as Ed places a few pins for targets. Please do not use this practice area until it's ready. We're sure this will be a real asset to our golf course and support for our teaching pro.

From a Building & Maintenance standpoint we successfully ran another hurricane preparedness drill on September 4th. Ed, his crew and some Board members took part. We are now ready to protect the Clubhouse in the event of an emergency. Again, hats off to Marty for his outstanding organization. Everything we need is in place along with clear instructions. If it's ever needed, my advice is to 'read and follow the instructions' first!

I received a request to include KRC Financials in my monthly report. So, beginning next month I will provide a quarterly summary of our financial status. Look for these in January, April, July and October. Of course, as previously reported, if you would like to see more financial details, please contact Angela or Deb Richardson for a personal review and discussion.

Anne Klein and the Events Committee have developed an excellent slate of activities for the Club. Please see her monthly calendars for upcoming events. A new activity this past week was our first Cooking Class hosted by Jim Copening. It went very well. Keep your eyes open for future similar events during the next few months.

For more details on KRC activities, please see additional Committee reports in this month's Tee Time Topics. Also, for your information, Lori Waggoner has resigned as House Chairperson for personal reasons. She will continue in her role as Vice President and will provide much needed support to the House Committee. I will pick up the House responsibilities through this Board term.

In closing, as usual, remember as KRC members you can best help the Club through your attendance at events, support of activities and most importantly, bringing in new members. Season will be upon us soon. It's the perfect time to bring a guest to the Club and enjoy all it has to offer.

Regards, Scott Mitchell

MEMBERSHIP & MARKETING

Please Join in welcoming New Members enrolled in September:

Owen & Lilla Clough and *Tim & Kathy Donnar*

It is wonderful to have each of you become part our happy Club ‘family’.

As promised, the Membership Committee is starting a process to invite new home owners on Key Royale to visit our club, learn about the benefits of membership, and get acquainted with some of our best assets – our members.

These gatherings will begin in October. The dates will be announced. We’ve planned the receptions for late Tuesday afternoons, ending just prior to Tavern Night. This will give our members attending Tavern Night an opportunity to meet our guests, and show them what a fun group we are.

In the Committee’s experience, prospective members who visit our friendly environment and learn about all that KRC has to offer will seriously consider membership. We just need to get them in our door.

Our initial invitees total 25 to 30 homeowners over two gatherings. We have an ongoing process to continue to identify additional prospective members. During this process we looked at our membership currently living on Key Royale. We learned that we have members who live on the same streets as our prospective base. We will have the invitation list available at the Club, and we hope you will check to see if your neighbors are scheduled for a gathering. Your added encouragement may just open the door for them.

Thank you.

Gary Alvord, Club Director and Membership Committee Chair

The Membership Committee would like to meet and greet your Recommended Key Royale Contractors and Service Vendors. Let us know who you like and respect. Leave a note for a Committee Member – Gary Alvord, Chair – or with anyone of our Club staff. Thanks for helping to grow our membership.

BUILDING & MAINTENANCE REPORT

I am back on AMI after spending the summer in NJ and picking up on the B&M matters needing attention. First, a word of thanks to Scott, Lori, Ed and Jack for handling a number of items in my absence – much appreciated!

The main order of business has been the Club's IT infrastructure. Changing technology and changing needs has, over time, resulted in a patchwork of networks, IP addresses, and WiFi signals. This is fairly typical, but has repeatedly caused various problems over the last year or so, as conflicts between networks have arisen; and when anything (such as the new Sonos music system) is added to the mix it just gets worse. Angela, member Jim Hug, and I just met with Tek-Mate, our IT company, which will be proposing what we believe will be a relatively low-cost plan for updating and improving our IT architecture. More to follow.

We have not forgotten about the dancefloor. We have the quotes we need, it's just a matter of prioritizing projects as our budget is rather tight given other big-ticket items, in particular the new roof (completed) and golf course drainage (pending).

On a positive note, our A/C systems seem to be handling the extreme heat quite well, thanks to replacement of two of the failing units over the last year or two, and some duct work improvements. We are also seeing the benefit of the new membrane roof, which provides quite a bit of insulation value versus an asphalt roof.

Please feel free to contact me with any questions or comments on these or any other B&M issues/projects. I would be happy to hear from you!

--Marty Hicks, Club Director – Building & Maintenance Chair

All artwork at the Club is for sale. Servers have information on titles, name of artists and prices. If you are interested in purchasing, or are interested in more info, please write Director Marty Hicks at m.hicks12@comcast.net and copy Jack at gm@keyroyaleclub.com. One of us will get back to you quickly.

Readers alert! We begin our Book Group year with a review of "Atomic City Girls," an account of the top-secret mission in Oak Ridge, Tennessee, and the people who worked there on the development of the bomb. Join us at 11 a.m. in the Conference Room on Thursday, Nov. 8. For more information contact Ellie Thomassen or Jan Turner.

EVENTS

The KRC “season” is upon us!

The Chef Jim Copening cooking class on SEP 26 was a big hit. The “hands on” cooking class was limited to 12 attendees. Over the course of 3-hours, we chopped, sliced, sautéed, & braised Chicken Cacciatore, and prepared a Blueberry Crostata for dessert. We enjoyed our dinner together with Chef Jim, and discussed our next cooking class. Look for upcoming information on the next KRC cooking class.

October kicks off with the following 5 events:

- The popular Herb’s Happy Hour – Oct. 5
- Oktoberfest Scramble – Oct. 13
- Dinner party with DJ “Jersey Sound” – Oct. 13
- Inaugural “Nine, Wine & Dine” event – Oct. 19
- Halloween Party – Oct. 27 Back by popular demand; the “Rusty Trumpet” trio, Halloween costumes are optional, but be warned, we’re very competitive; but all in fun.

Please refer to the TTT calendars for upcoming events.

Anne Klein – Club Director and Events Committee Chair



The dining room and kitchen staff want to ensure that your party receives prompt service and delivery of your meal in the Club dining room, so please make reservations for dinner, especially for parties of more than 4. Call 941-773-3055 x1. We all thank you!



Thanks to those who completed the Golf Shop Survey. Golf Committee members selected bright Callaway shirts for delivery in October and November. Watch for an announcement on a great Shop Close-Out Sale coming up soon.



GOLF COMMITTEE REPORT

Regrettably our Labor Day Scramble had to be cancelled due to ongoing rains on an already water-logged course. We are delighted to report that the course has drained to a nearly-normal state, thanks to the significant efforts of Superintendent Ed Keene and his (very) small team of pump-masters.

Our next Saturday Scramble will be on October 13th (prize fund entry fee of \$10 per person) when Chef Patty will be preparing some of your Oktoberfest favorites. We have not planned a must-stay lunch, as many of you will be coming back for dinner and the “Jersey Sound” dance that evening. But...please tick the Lunch column if you plan to stay for lunch on the 13th. That will assure enough German food and staff to deliver an enjoyable lunch.

We will repeat our Inaugural Nine, Wine & Dine event the very next week, with a 3:30pm shotgun start on Friday October 19th. Sign-up sheets for this new social/golf event will be posted in the clubhouse Oct 1st. Please join for a certain-to-be-fun afternoon and evening.

The event entry fee for Nine, Wine & Dine is \$5 cash per person, with every dollar dedicated to Prizes... which each participant has an excellent Opportunity to win. The Golf Committee will assist to organize teams on-the-day to afford everyone a chance to participate.

AND...we will be proud to introduce you to our new Teaching Professional – Ken Butler - in the very near future. Ken’s business cards are in the golf shop: you are asked to arrange your lessons and clinics directly with him. You will find that we can trust the fine references by a number of KRC Members who have benefitted by Ken’s training in the past.

Bridgestone golf balls are back in the shop at prices lower than Dick's Sporting Goods: why drive off-island?

If you have a suggestion that you believe will dramatically improve Guest Play, please share it with one of our Golf Committee or Board Members.

Thank you for your support of the golf program at KRC.

Bill MacMillan, Golf Committee Chair

There is a new travel club within Key Royale Club called the "Navigators" and we'll be exploring Florida and beyond. Our first meeting is Monday, November 12 at 4:30PM at KRC. We have a great list of Florida destinations and a European trip already in the works. Please join us and share your travel interests, meet new friends and help us with the direction of this new travel club.

Please sign up on the KRC board along with your email and we'll send out a reminder. Questions? Call Meredith Slavin, 779-2855. See you November 12.

Meredith Slavin and Eileen Witzgall

GENERAL MANAGER'S SEPTEMBER REPORT

As ever, your various Club Committees and Directors have been busy keeping the Club on track and preparing for the return of our seasonal members. President Scott Mitchell's report summarizes several recent business activities and results while Committee Chairs have begun to outline plans for the balance of 2018 and 2019.

Please take time to review the Committee reports, especially Marketing & Membership. The success of that committed group will determine the long-term sustainability of KRC. If each member was as committed as the Directors and Committee Chairs, the Club would enter 2019 with the New Member composition necessary to assure that 2019 becomes the most successful year of the decade.

- Have you settled all of your holiday season neighborhood and family plans? Think about a Wednesday, Thursday or Sunday dinner event!

- Key Royale Club now offers dining for club members on Tuesday, Friday and Saturday, leaving flexibility for your private group entertaining on four other evenings of 2018.
- To secure your date, please call the Club and select Option 3 for Events.

Thank you for keeping Key Royale Club top-of-mind for your entertaining needs.

KRC continues its presence on wedding marketing sites such as ‘The Wedding Wire’, ‘The Knot’, and AMI Chamber of Commerce as well as being a charter member of the “AMI Wedding Professionals Association”. The local Wedding Professionals are developing exclusive Recommended Vendor lists to enclose with their event proposals. Key Royale Club will be the greenest reception venue on that short list!

We have changed our classification in the AMI Chamber of Commerce directory. I suggested that we remove KRC from the “golf” classification and place our business name and contact information under “Venues, Weddings and Special Events”. This change occurred mid-month: we have had one new enquiry since then. Persistence will win – 2019 will be an exciting year for incremental net income from sources beyond our membership, while always protecting the charm, exclusivity and integrity of the Key Royale Club that you expect.

Please keep in mind the personal Satisfaction – and Necessity – of continually growing our Club Membership. Your neighbors and AMI area friends will appreciate being invited to consider KRC as their own Local Club. Provide me with a name and I promise to follow up with her/him on your behalf.

Club Dues Income is the single most important line item in the sustainability of every private club.

Club President Scott Mitchell and Membership Committee Chair Gary Alvord continue to encourage me, focusing on expanding Club Revenues from Membership and approved Receptions, to improve communication with YOU, as those prospective members who are sponsored by your household are the best possible candidates to enjoy the Club with you and fellow members. Thank you.

Jack Hrad, Club GM

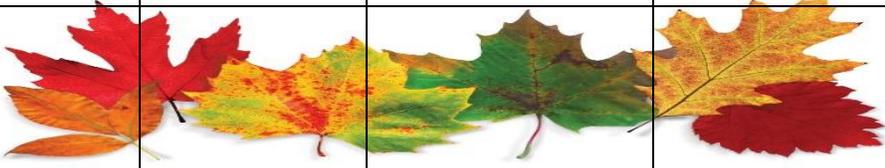
Note: Lunch Served Daily from 10:00AM until 3:00PM

OCTOBER 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Club Closes at 6pm	2 Mad Rummy 11 Trivia/Tavern Night	3 Men's Bridge 12 Mahjong 1 Club Closes at 6pm	4 Duplicate Bridge 12 Club Closes at 6pm	5 Herb's Happy Hour 5:00 till 7:00 Dinner 6:00-8	6 Dinner 5:30-8
7 Brunch service 10-3 Mexico Dominoes 3 Club Closes at 6pm	8 Club Closes at 4 pm Private Member Event	9 Mad Rummy 11 Trivia/Tavern Night	10 Men's Bridge 12 Mahjong 1 Club Closes at 6pm	11 Duplicate Bridge 12 Club Closes at 6pm	12 Dinner 5:30-8	13 Oktoberfest Scramble - Dinner Party with DJ "Jersey Sound"
14 Brunch service 10-3 Mexico Dominoes 3 Club Closes at 6pm	15 Club Closes at 4pm KIWANIS dinner at 5	16 Mad Rummy 11 Trivia/Tavern Night	17 Men's Bridge 12 Mahjong Club Closes 6pm	18 Duplicate Bridge 12 Club Closes 6pm	19 Nine, Wine, & Dine 3:30 shotgun Dinner 5:30-8	20 Dinner 5:30-8
21 Brunch service 10-3 Mexico Dominoes 3 Club Closes at 6pm	22 Club Closes at 6pm	23 Mad Rummy 11 Trivia/Tavern Night	24 Men's Bridge 12 Mahjong 1 Fashion Show Club Closes at 6pm	25 Duplicate Bridge 12 Club Closes at 6pm	26 Dinner 5:30-8	27 Halloween Party with "Rusty Trumpet"
28 Brunch service 10-3 Mexico Dominoes 3 Club Closes at 6pm	29 Club Closes at 6pm	30 Women's Winter Golf! Mad Rummy 11 Trivia/Tavern Night	31 Men's Bridge 12 Mahjong 1 Club Closes at 4pm Private Event			

**Note: Lunch Served Daily from 10:00AM until 3:00PM
(except for Thanksgiving, Christmas Day in 2018)**

NOVEMBER 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						
				1 KRROA WELCOME BACK - PM	2 Dinner 5:30-8	3 Dinner 5:30-8
4 Brunch service 10-3 Mexico Dominoes 3pm Club Closes at 6pm	5 Club Closes at 6pm	6 Mad Rummy 11 Trivia/Tavern Night	7 Men's Bridge 12 Mahjong at 1 Chef Jim's Cooking Class 3 to 6	8 Duplicate Bridge 12 Club Closes at 6pm	9 Dinner 5:30-8	10 Welcome Back Scramble plus Dinner Party- DJs "Karen & Jimmy"
11 Brunch service 10-3 Mexico Dominoes 3 Club Closes at 6pm	12 Club Closes at 6pm	13 FALL DOE DAY Mad Rummy 11 Trivia/Tavern Night	14 Men's Bridge at 12 Mahjong at 1 Club Closes at 6pm	15 Duplicate Bridge at 12 Club Closes at 6pm	16 Dinner 5:30-8	17 Dinner 5:30-8
18 Brunch service 10-3 Mexico Dominoes 3 Club Closes at 6pm	19 Men's Book Club 10:30 until Noon Club Closes at 6pm	20 Mad Rummy 11 Trivia/Tavern Night	21 Men's Bridge at 12 Mahjong 1pm Club Closes at 6pm	22 HAPPY THANKS GIVING Clubhouse Closed all day.	23 Dinner 5:30-8	24 Dinner 5:30-8
25 Brunch service 10-3 Mexico Dominoes 3 Club Closes at 6pm	26 Club Closes at 6pm	27 Mad Rummy 11 Trivia/Tavern Night	28 Men's Bridge at 12 Mahjong 1pm	29 Duplicate Bridge at 12 Club Closes at 6pm	30 Club house Closes at 3PM Private Dinner Event	



KRC 2018-2019 GOLF & EVENTS CALENDAR

SEPTEMBER

- Sept. 3rd – Monday**
Labor Day Lunch
- Sept. 21st – Friday**
Nine, Wine, and Dine
- Sept. 26th – Wednesday**
Cooking Class - Chef Jim
- Sept. 29th – Saturday**
Dinner Dance with Chad Conte

OCTOBER

- Oct. 5th – Friday**
Herb's Happy Hour
- Oct. 13th – Saturday**
Oktoberfest Scramble
- Oct. 13th - Saturday**
Oktoberfest Dance Party with DJ "Jersey Sound"
- Oct. 19th – Friday**
Nine, Wine, and Dine
- Oct. 27th – Saturday**
Halloween Party with "Rusty Trumpet" trio

NOVEMBER

- Nov. 1st – Thursday**
KRROA Welcome Back
- Nov. 7th – Wednesday**
Cooking Class - Chef Jim
- Nov. 10th – Saturday**
Welcome Back Scramble
- Nov. 10th – Saturday** Welcome Back Party "Karen & Jimmy"
- Nov. 13th – Tuesday**
Fall Doe Day

DECEMBER

- Dec. 4th – Tuesday &**
- Dec. 6th – Thursday**
Christmas Parties with "Melanie & Co."
- Dec. 31st – Monday**
New Year's Eve Party with DJ "Jay Gordon"

JANUARY

- Jan. 12th – Saturday**
Prohibition Dinner Dance "John Rinell"
- Jan. 16th – Wednesday**
Couples Tournament Begins
- Jan. 16th – Wednesday** Ladies Tea Luncheon
- Jan. 22nd – Tuesday** Women's President Cup
- Jan. 25th – Friday**
Dinner Dance "Time Trax"
- Jan. 29th – Tuesday**
Women's President Cup

FEBRUARY

- Feb. 6th – Wednesday**
Men's Club Championship
- Feb. 12th – Tuesday**
Women's Member/Guest
- Feb. 13th – Wednesday**
Men's Club Championship
- Feb. 14th – Thursday**
Valentine's Day Dinner Dance "Rusty Trumpet"
- Feb. 20th – Wednesday**
Golf Championship
- Feb. 20th – Wednesday**
Wine Tasting
- Feb. 21st – Thursday**
Men's Handicap Club Championship begins
- Feb. 23rd – Saturday**
Couples Final & Awards
- Feb. 27th – Wednesday**
Fashion Show (fashions from Island Cabana)

MARCH

- March 1st - Friday**
Dinner & Dance "SoulRcoaster"
- March 13th – Wednesday**
Women's 9 Hole Championship
- March 14th – Thursday**
Men's Senior Handicap Club Championship - 9 Hole
- March 16th – Saturday**
St. Patrick's Day Party "Janine & Patrick"
- March 20th – Wednesday**
Men's President's Day

APRIL

- April 9th – Tuesday**
Spring Doe Day
- April 10th – Wednesday**
Spring Stag Day
- April 13th – Saturday**
Golf Awards
- April 13th - Saturday**
Farewell Party with music by "Major 7"

MAY

- May 4th – Saturday**
Kentucky Derby and Cinco de Mayo Party - "Tanya"



